

NEWS

Studio Alexandria LA
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Studio Alexandria LA

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Advanced Body Sugaring is a sweet alternative to traditional waxing and in Los Angeles, there is one sovereign queen- Lina Kennedy. Kennedy first discovered the art of

Advanced Body Sugaring in 1991 and saw this revolutionary method of painless hair removal as the future of hygienic beauty products. The practice is tried and true and dates back to Egypt in 1900 B.C. when the standard of beauty was a completely smooth and clean body. The technique was even considered an art and social activity. The sugar paste is based on an ancient Egyptian recipe and is even edible (Kennedy or one of her technicians usually offer clients a taste). The paste is also eco-friendly and hypoallergenic.



Fast forward to 2009. Kennedy opened Studio Alexandria LA in the heart of Brentwood. After you walk into the studio you feel totally at ease. The studio offers three treatment rooms that offer both privacy and comfort. The space resembles a chic, comfortable hotel that boasts chocolate flooring and furniture and teal blue walls. They have also incorporated eco-friendly materials into the studio. All of Studio Alexandria LA's practitioners are licensed and have been trained by Kennedy

personally. Inside the treatment room the sugar paste is placed on whatever body part you have selected for hair removal. It is done in sections similar to waxing but there are no strips of paper used to remove the sugar paste (which keeps all of the sugar hygienic). Instead it is flicked off which allows a precision that waxing does not and is much less painful. Kennedy and her team are perfectionists and use the sugar paste to pull hair out in its natural direction from the root which diminishes hair growth and gently exfoliates dry skin cells at the same time. After the treatment, they smear Hungarian mud on the area to help it heal.

If you're looking to take those unwanted hairs away and want it to be quick and painless, when in LA- do what the Egyptians did. All hail the "Sugar Queen"!

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