

## NEWS

Studio Alexandria LA  
Beautyundercover.com  
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## BEAUTY UNDERCOVER



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## SWEET AS SUGAR



The Egyptians considered a hairless body chic. It seems things haven't really changed much since those times ... ever heard of manscaping? (Frightening, but let's not get into that now!) Since the ancient Egyptians didn't have lasers or wax readily available inside the pyramids, they were obsessed with a process called sugaring. Today in many Islamic communities, bikini and underarm hair is forbidden, and sugaring is a staple. Proponents believe sugaring is far less painful than waxing because the honey-like goo, made of sugar, water and lemon, sticks to the hair, rather than the skin.

These days sugaring is all the rage in the States as well. According to Lina Kennedy, the owner of the tony Studio Alexandria in Brentwood, the treatment is actually more hygienic than waxing.

"Because of the combination of its natural ingredients, bacteria can't breed," she says. "You will never get a burn, fungus or staph infection

from sugaring." *Promise?*

Plus, you won't get those dread ingrown hairs. Part of it is the technique in which the hair is pulled in its natural direction. The sugar solution (applied at room temperature) actually conditions the skin and can be used just about anywhere on the body!

The procedure is pricey \$120 for full legs. The bikini wax can range from \$145 to \$65. All treatments are 50% off for the first visit. Studio Alexandria is offering Beauty Undercover subscribers a special discount for the holidays — GET ONE-GIVE ONE. With your purchase of any treatment, you will receive a gift certificate of equal value (or vice-versa). However, if you do that you won't get the 50% off the first treatment.

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